



Phuket Has Been Good To Us 2025 Annual Report

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A MESSAGE FROM PHBG TU

Dear Friends of the Foundation

As we celebrate the 19th anniversary of Phuket Has Been Good To Us teaching English for FREE to disadvantaged children in Phuket, I am filled with gratitude for the incredible community of supporters, teachers, volunteers, and donors who have made this possible. For almost two decades, our mission has remained the same: to improve the life chances of disadvantaged children in Phuket through quality English language education.



Thanks to the generosity of our supporters around the world and the success of our fundraising activities, we were able to continue this important work throughout 2025.



This year, our qualified teachers provided free English education to more than 600 students aged 3 to 15 at Kamala School and Baan Kalim School. Through engaging lessons that incorporate Jolly Phonics, games, music, presentations, role-play, and group activities, students developed their confidence in speaking, reading, and writing English. Beyond language skills, our teachers nurture curiosity, creativity, resilience, and a lifelong love of learning.

At Kamala School, we also continued to run Coconut Club, our after-school programme for approximately 250 children who live at the school during term time because their families are unable to care for them at home. For these children, Coconut Club is far more than an activity programme. The club provides a safe, supportive environment where they can build friendships, develop self-confidence, discover new talents, practice their English and enjoy the care and encouragement of trusted adults.



Thanks to the wonderful team from the Hyatt Regency Phuket Resort, the children also enjoyed birthday celebrations throughout the year, ensuring every child had the opportunity to feel special and celebrated.

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A MESSAGE FROM PHBG TU



At Baan Kalim School, the continued sponsorship of the Chicorée Foundation enabled us to provide English classes to all students from Kindergarten through to Primary Year 6. We are proud of the progress these students continue to make and grateful for the opportunities this partnership creates.

In Kalim School, learning extends beyond their English classrooms. During the year, students participated in educational excursions that broadened their horizons and inspired future ambitions.

Visits to the Hyatt Regency Marine Biological Centre helped children learn about marine conservation and the impact of plastic pollution, while trips to Kata Rocks introduced older students to the many career opportunities within the hospitality industry and encouraged them to dream big about their futures.



As we look back on another impactful year, we are reminded that none of this would be possible without the support of our Friends of the Foundation. Whether you have donated, volunteered, attended an event, sponsored a child, or simply helped spread the word about our work, you have played a part in changing lives. On behalf of the children, teachers, and the entire PHBG TU team, thank you. Together, we are opening doors to brighter futures and ensuring that more children have the opportunity to reach their full potential.

Tina Hall, Executive Director, PHBG TU

If reading about our work inspires you to get more involved please contact me on WhatsApp +66801439554 or by email at Tina@phukethasbeengoodtous.org.

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RAJAPRACHANUKROH 36 SCHOOL KAMALA

PHBG TU teachers provide English education for FREE to underprivileged Thai children aged 7 to 15 in Primary years at Kamala School. We employ three fluent English-speaking, qualified teachers (Teacher Jerlin, Teacher Jes and Teacher Ying), supported by Assistant Teacher Da.

In 2025
354
underprivileged
Primary students
were taught English



Nearly 250 children aged 6 to 18 live in the dormitories at Kamala School because they cannot live at home. Many are orphans, while others come from families that are unable to care for them. The school provides a safe environment where they can continue their education and development.



We also continued to run the after-school Coconut Club for the students living at the school.

Assistant Teacher Da coordinates the Club and our teachers and volunteers run fun and educational sessions for the children including sports, arts & crafts, cooking and IT sessions.

They enjoy a wide variety of activities to suit different interests, including arts and crafts, board games, cooking, outdoor games and computer lessons as well as birthday parties, and educational incentive trips.

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THE CHICORÉE FOUNDATION KALIM SCHOOL

In 2025
62 Kindy &
173 Primary
students were
taught English

Background

Throughout 2025, the Chicorée Foundation sponsored two PHBGU teachers to teach English to all students aged 3 to 15 in The Chicorée Foundation Kalim School; Kindergarten K1-K3 and Primary Years P1-P6.



Kindergarten

During the academic year our Kindy students made great progress in their English learning. In December and January there were a number of celebrations and holidays, so the children were busy with extracurricular activities connected to Mother's Day, Christmas Day, New Year's Day and Children's Day, including colouring, making cards and reviewing vocabulary connected with each festival.

By the end of the year, the students showed improvement in classroom participation and social interaction. They also demonstrated increased confidence in English language activities, better social skills and stronger fine motor abilities.

Primary Years

Our Primary students made great strides in their English learning this year. The focus has been on building foundational knowledge in English and on improving writing skills, with group activities encouraging passive learners to be more cooperative and proactive in class. Furthermore, part-way through the year we implemented pair tutoring for the Higher Primary students, wherein faster learners assisted the slow learners in some of our activities. With continued support and targeted learning strategies, we aim to build on this success and further enhance their language skills next year.



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A MESSAGE FROM KAMALA SCHOOL SENIOR TEACHER JERLIN

I'm pleased to share the progress of our English programme for the 2025-26 academic year. We continued to teach every Primary 1 to 6 class twice a week, using an integrated approach that links topics to other subjects so students can see the everyday relevance of English and its importance in the wider world. We are also happy to welcome Teacher Nasreen (Teacher Ying) to our small team; she teaches Primary 3 and 4 and supports other classes and the team as needed.



Tag team individual reading assessments



Collaborative team meeting and training

Our teamwork has been a real strength this year. The three teachers and one teaching assistant work closely together, troubleshooting classroom concerns, coordinating with Thai homeroom teachers and the school, and following up on students who are absent or late. We give special attention to behavioural concerns and other needs that affect a child's overall learning and wellbeing,

because helping each student feel secure and supported matters as much as teaching language skills.

We continue to face significant challenges, as again this year, English classes were cancelled due to special school events, as the school piloted active learning week activities and the children took part in many inter-school sports and extra-curricular competitions.



Fully-packed Primary 6/2, speaking activity in pairs during a power outage



Primary 1 - making use of the space in the corridor for group activities

Class sizes also increased: Primary 1/1 and 1/2 classes reached 35 and 36 pupils respectively; most other classes were close to 30; and Primary 6 reached 38 pupils in a space designed for 35, though the maximum ideal capacity for EFL (English as a Foreign Language) speaking engagement is 20-25.

Despite these pressures, our team stayed committed, adjusting the curriculum and classroom approach, applying differentiation for individuals and small groups, and keeping close coordination with the school.

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I'm happy to report that our students finished the year with a solid foundation in the English language. Lower Primary pupils developed better phonetics and decoding skills, broadened their vocabulary, grew in confidence and furthered their natural curiosity. Upper Primary learners expanded not only their English but also their understanding of important concepts about who we are, how we organise ourselves, where we are in place and time, how we express ourselves, how the world works and how we share the planet.



Top left to right: Primary 1 – simple spelling; Primary 2 – writing sentences about animals; Primary 3 – pair work on healthy and unhealthy food.

Bottom left to right: Primary 4 – discussion on animals and their diet; Primary 5 – special session on dangers of bullying; Primary 6 – Talent Show



Our after-school Coconut Club is instrumental in providing targeted support students can't always access in an overcrowded classroom. It also helps us reach out to residential students who are already in the secondary level and not in our English programme. Run by our small team and volunteers, it extends English learning for residential students through extra practice, small-group activities and one-to-one support from teachers, while also offering vital psychosocial and emotional care. Teachers listen, mentor and provide tailored guidance, helping children feel safe, stay positive and find internal motivation, not just to do well in class but also to imagine and work towards a brighter future.



We are truly grateful for the support we have received this year. Ongoing help from sponsors, friends of the foundation, volunteers and donors continues to be essential: it makes possible smaller group support, essential teaching resources, teacher development and the pastoral care many children need to thrive. Thank you for standing with us.

Jerlin Balais, Senior Teacher

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OUR TEACHERS & STAFF

Rajaprachanukroh 36 School Kamala



Our teaching team is employed according to the Thai Academic Year from May to March. In 2025, we continued to employ Senior Teacher Jerraleen Balais (Jerlin), Teacher JesyInn Loo (Jes) and Assistant Teacher Saniya Somboon (Da) to teach Primary Years 1-6 at Kamala School. A new Teacher, Nasreen Salaeh (Ying) started at Kamala School in May 2025.



The Chicorée Foundation Kalim School

At The Chicorée Foundation Kalim School, Teacher Melody continued to teach Primary Years 1-6. In addition, from the start of the second Semester, new Kindy Teacher Laila taught Kindy 1 – Kindy 3.

All our teachers are fluent English-speaking and are fully qualified English Teachers. They also provide support with daily after-school activities for the nearly 250 children who live at Kamala School during term time. These students come from difficult familial backgrounds and our after-school programme is hugely beneficial to their development.



Management Team & Coconut Club Support

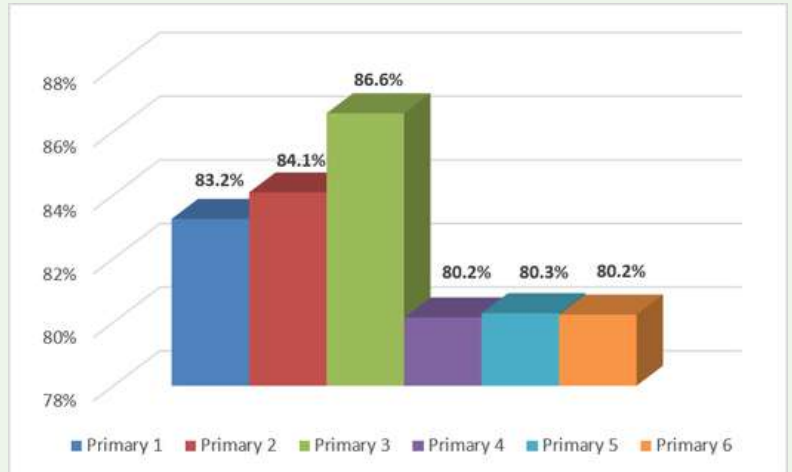
Khun Arporn Nortip entered her ninth year as Office Manager and Tina Hall, Executive Director, is in her sixteenth year with the charity.

2024 & 2025 ACHIEVEMENTS FOR KAMALA SCHOOL

MAY 2024 - MARCH 2025

Throughout the year, students showed active participation in class in general and were eager to participate and learn.

The Thai Ministry of Education's Active Learning pilot programme ran over the 2024 - 2025 academic year. PHBGU teachers supported the students with their English translations for projects.



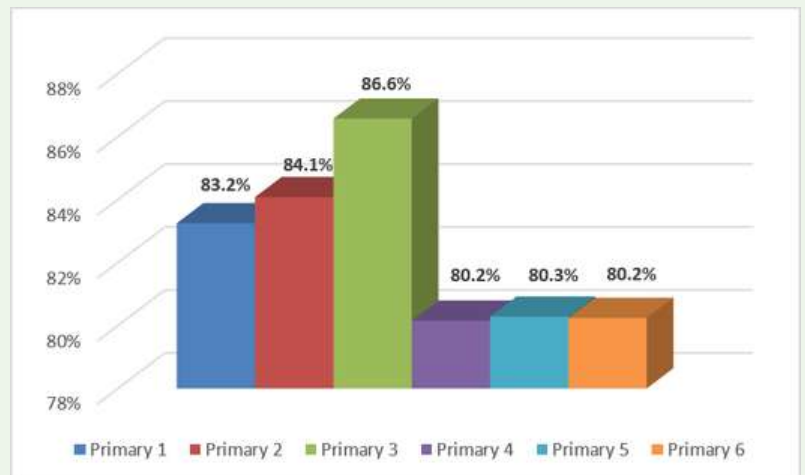
Overall Average = 80.1%

Active Learning is a student-centred approach that prioritises the learning process over rote memorisation, encouraging students to think critically, solve problems, and develop their own understanding of new concepts. Through hands-on activities, collaborative learning, and the use of a variety of teaching resources, students are encouraged to actively participate in lessons rather than passively receive information. Teachers act as facilitators, guiding and supporting students as they explore, question, and apply their knowledge. The programme aims to foster creativity, independent thinking, and a deeper engagement with learning.

MAY 2025 - MARCH 2026

At the start of the academic year 2025-26 (May 2025), we said goodbye to Teacher Mint and welcomed Teacher Nasreen Salaeh ("Ying"), teaching Primary year 3 and 4 classes.

The Ministry of Education fully implemented Active Learning for 3 weeks each term for all age-groups, after the success of the initial trial period.



Overall Average = 82.4%

During the year there were a number of school events and holidays, including inter-sports competitions, sports heats & sports day, scouting camps, a New Year/Children's Day event, field trips and a visit from the King's Fund Foundation.

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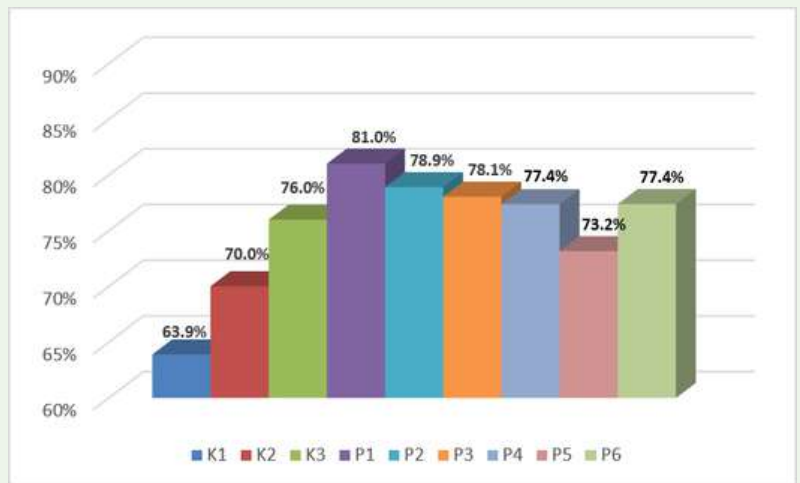
2024 & 2025 ACHIEVEMENTS FOR BAAN KALIM SCHOOL

MAY 2024 - MARCH 2025

During the year, the Kindy students became much more developed and active, showing greater interest in their studies and increasingly more competitive in class.

The students in P1 and P2/1 were very active learners. In P2/2 and P3, the teacher had to manage a large learning gap between the fast and slow learners due to new students joining the school.

In P4, P5 and P6, the students improved their performance in reading and comprehension skills. Learning through team games supported their competitive natures.



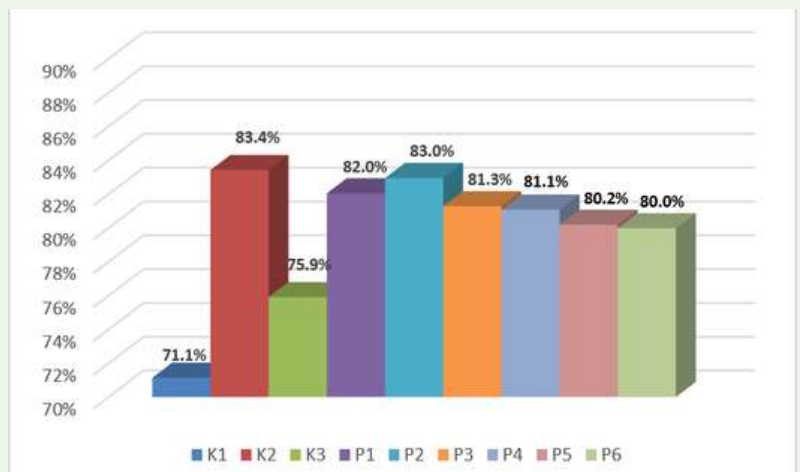
Overall Average = 75.5%

MAY 2025 - MARCH 2026

At the end of the first term, September 2025, we said fond farewells to Teacher Annisa Maedingwae (Sa) and in November 2025 we welcomed Kindy Teacher Nuchanat Thomasopon ("Laila") for the second term.

In the Kindy classes, whilst the students needed close support with their writing skills because their fine motor muscles are not fully developed, they showed improvement in participation and social skills. K3 showed the greatest progress, learning and remembering faster, becoming more responsible, and showing increased enthusiasm.

At Primary level, the students built a good foundation of phonics. Primary year 3 class was mostly composed of fast learners, who were highly motivated, focused, and responsible. Primary 4 showed progress when it came to behavior and focus in class. Primary 5 was a very competitive class and in Primary 6 the slow learners showed significant progress when it came to their behavior towards learning English.



Overall Average = 79.9%

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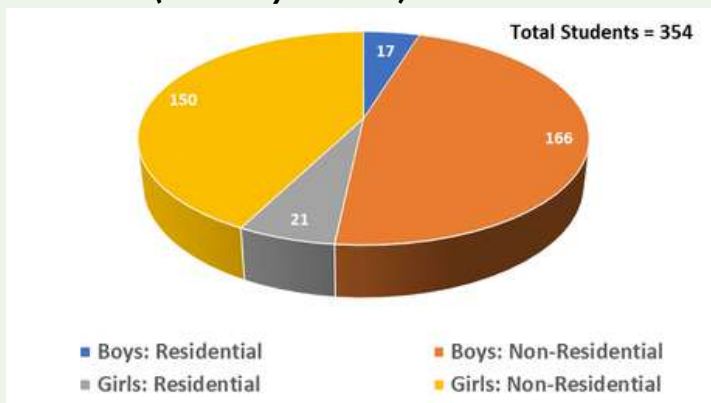
STUDENT STATISTICS

RAJAPRACHANUKROH 36 KAMALA SCHOOL

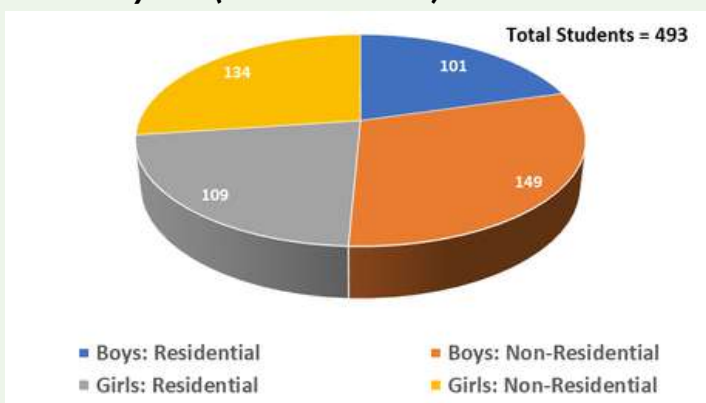
In 2025, 847 students were enrolled in Kamala School. Of these, 354 were in the Primary School, including 38 residential students, and 493 were in the Secondary School, including 210 residential students. The 248 children who lived at the school during term time came from underprivileged backgrounds and were unable to live with their families. Many were orphans or came from households facing significant social and economic challenges. The King's Fund Foundation provides essential support for these students, including accommodation, school uniforms, and three nutritious meals each day. Living at Kamala School gives these children a safe environment and access to the education they deserve.

In addition to their academic studies, residential students benefited from PHBGU's after-school Coconut Club programme (see next page), which provides extra opportunities to develop English language skills, confidence, and personal development in a supportive environment.

Prathom (Primary School)



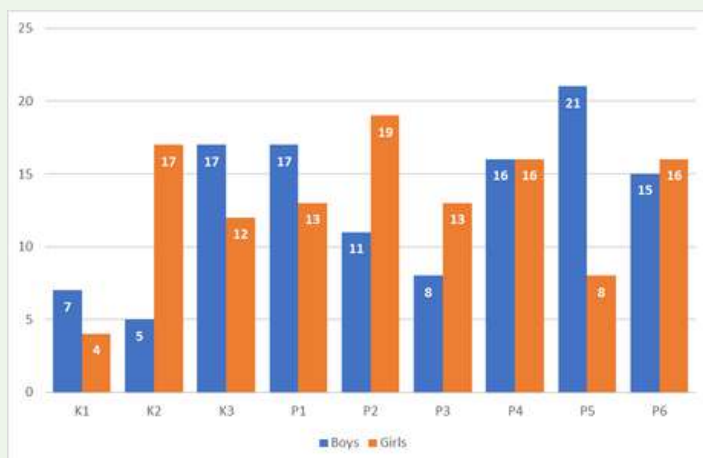
Mathayom (Senior School)



THE CHICORÉE FOUNDATION KALIM SCHOOL

In 2025, a total of 235 students were taught English by our two fluent English-speaking and fully qualified PHBGU teachers at the Chicorée Foundation Kalim School.

The students comprised of 62 Kindergarten children (K1 to K3) and 173 Primary level (P1 to P6) children.



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COCONUT CLUB

Alongside providing formal English education at Kamala School, our supporters and teachers also run an after-school programme called Coconut Club for 250 students aged 6 to 18 who have to live at school during term time due to their family circumstances.

Coconut Club stimulates the residential students' imagination, strengthens their independent thinking abilities and enhances English language skills. Assistant Teacher Da and the team ensure a safe and creative environment, where the students can grow in confidence, practice their spoken English and discover new talents.



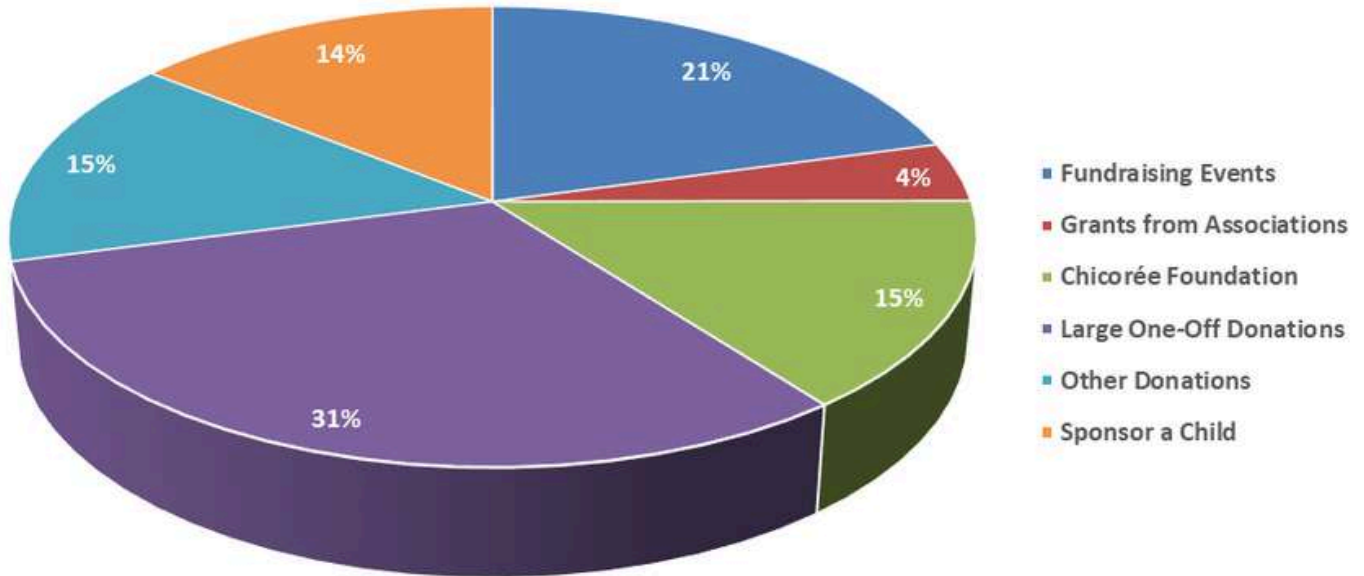
At the club the children engage in old favourites and new activities; from arts and crafts, to cooking, dancing, board games and computer lessons. We also plan quarterly joint birthday parties and educational excursions such as trips to the Hyatt Regency Marine Biological Center and Kata Rocks resort.

Additionally, the club provides an opportunity to interact with visitors and sponsors from all over the world, testing the children's knowledge of where in the world countries are and how far they are from Phuket!

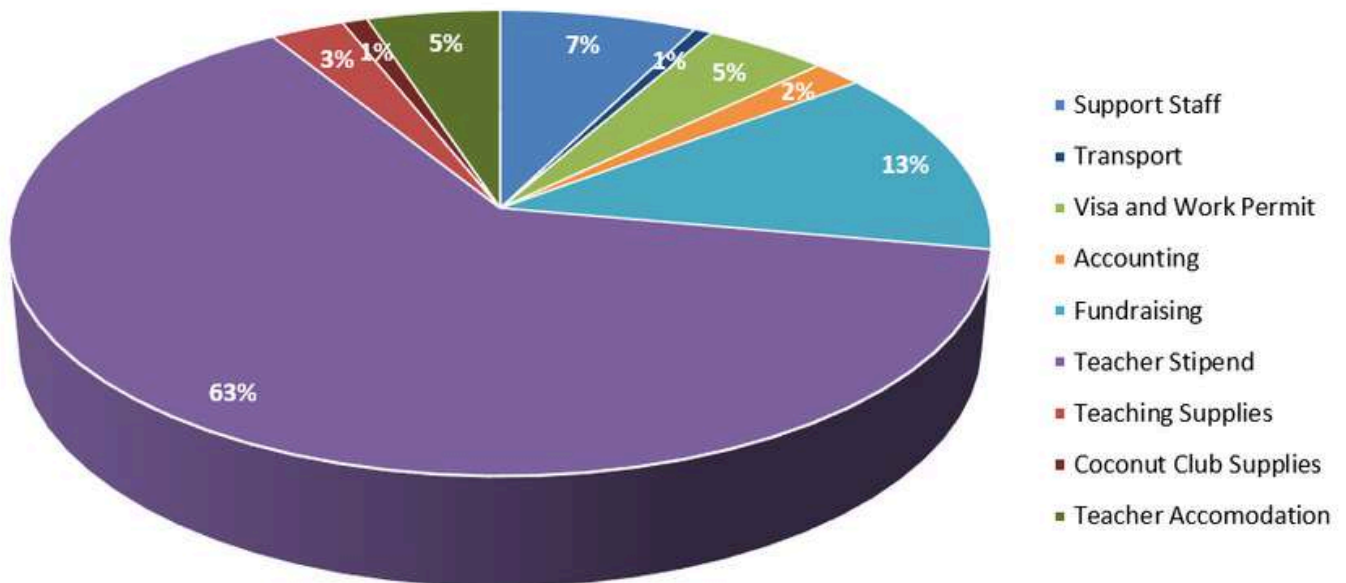


INCOME & EXPENDITURE

2025 Revenue % of Total



2025 Expenses % of Total



A copy of our audited 2025 accounts is available upon request.

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DONATIONS

Crucial for our financial stability, we continued to receive donations throughout the year from Teacher, Class and Child sponsors, local supporters, and holiday makers. Thanks to the generosity of all these friends of the Foundation, we were able to continue our work. In-kind donations were also essential to support our teaching, including back-to-school supplies for children whose families can't afford to purchase them, essential teaching aids such as books and science equipment, as well as birthday gifts and arts & crafts items for Coconut Club. We also received wonderful donations from local businesses and organizations.

Austrian Asian African Association

A big thank you to the **Austrian Asian African Association (AAAA)** for sponsoring **Euro 5,000** (around **THB 190,000**) of school equipment and supplies. This enabled our teachers to enhance learning in 2025, by making it more interactive and engaging, while also fostering a positive classroom environment that boosts student confidence and participation. A huge thank you to Daniel Mair and colleagues at AAAA for supporting the children's education.



Muay Thai

We were immensely grateful to Gladys for visiting us and for her incredible generosity! She kindly donated **THB 25,000** from her winnings in a Muay Thai competition – what an amazing gesture! Her visits were filled with laughter and fun as she shared Muay Thai techniques with the little ones.

Rotary Club of Patong Beach

In December, the Rotary Club of Patong Beach members kindly donated **THB 20,000** towards our work with disadvantaged children.



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DONATIONS

AustCham

We are deeply grateful to the members of **AustCham Thailand** for their continued support through the AustCham Corporate Social Responsibility Programme. Thanks to their generous donation of **THB 60,000**, for the third year running, we were able to continue to provide free English education to the Primary Year 3 classes at Kamala School, helping to give these students valuable skills for a brighter future.



Café del Mar

In June 2025, **Café del Mar**, who we signed a Memorandum of Understanding with last year to formalize and strengthen our relationship, invited students from Kamala School, Friends of the Foundation and Sponsors to a special ceremony. At the ceremony, we were presented with a giant cheque for **THB 50,000**. A huge thank you to Café del Mar Phuket for their continued support of the children and for



hosting the ceremony. Also, a massive **THANK YOU** to our wonderful prize donors who helped us raise an additional **THB 16,000** through a lucky dip prize draw at the event.

Bangkok Hospital

We were extremely grateful to the team at Bangkok Phuket Hospital for making PHBG TU one of the not-for-profits benefiting from their donation box in 2025. A huge thank you to all who donated to PHBG TU during the year. We are excited to share that over **THB 25,000** was collected.



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FUNDRAISING EVENTS

One of the Foundation's major sources of funds are the fundraising events we organize. In 2025, our successful fundraising events helped to raise over THB 1 million.

International Women's Day Luncheon

THB 480,000 raised

180 guests gathered at the **Courtyard by Marriott Phuket Town** for a truly inspiring afternoon. We were honored to have Kirsten Fletcher, Australian Consul-General to Phuket, welcome guests to the event, our MC for the day was Sue Ultmann, Chairperson, Board of Managers, PHBGU & Executive Manager and Director of Marketing Baan Rim Pa Restaurant.



Guests enjoyed a delicious lunch and many took home fabulous prizes, all made possible by our incredibly generous donors. Thanks to the generosity of our guests and supporters, we exceeded our fundraising target, raising **THB 480,000**.

International Networking for Charity

THB 40,000 raised

In September 2025, 50 guests came together to celebrate the incredible charitable work that was happening across Phuket. Huge thanks to everyone who joined us and to all those who helped make this event possible. Over **THB 40,000** was raised and all proceeds from the event were shared between the wonderful charities represented:



- Phuket Has Been Good To Us Foundation
- Good Shepherd Phuket Town
- Rotary Club of Patong Beach
- Pre-Loved Charity Store

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FUNDRAISING EVENTS

Sunset Sips & Canapés THB 100,000 raised

An elegant fundraiser with ocean views over Bang Tao Beach at the 7th Floor Restaurant and Bar. Guests enjoyed sunset sips and canapés and had the chance to win some fantastic prizes. Some guests were kind enough to join the Sponsor a Child programme.

A huge thank you to the team at **Sole Mio Boutique Hotel & Wellness** and all our wonderful prize sponsors and guests for making this a sell-out success and for raising **THB 100,000**.



Halloween Charity Event THB 150,000 raised



The spooky games and the little ghosts and ghouls made the Halloween Family Fun Charity event one to remember!

From the trick horse show, creepy costume parade and BBQ Dinner, to the Silent and Live auctions, Kids Tombola, Adult Raffle and the live tunes by **EKA Soundz**, it was a night bursting with energy, joy and community spirit helping raise **THB 150,000** for PHBGU.

As well as a huge thank you to everyone who joined us, our deepest gratitude goes to the **Niran Farm** team, the volunteers and all our supporters who worked tirelessly behind the scenes to make it all happen.

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FUNDRAISING EVENTS

Melbourne Cup THB 300,000 raised

The 2025 Melbourne Cup Brunch fundraiser, held at **Casa Boho Phuket, Hyatt Regency Phuket Resort**, was hands down THE best day out in Phuket!

Elegantly dressed guests enjoyed a delicious free-flow brunch and joined the hotly contested **Casa Boho Fashions on the Field**.



Thanks to the generosity of our amazing prize donors and wonderful guests nearly **THB 300,000** was raised to help fund an English teacher for next year — ensuring we can continue to teach English for free to disadvantaged children at Kamala School.

Kata Rocks Superyacht Rendezvous

THB 100,000 raised

One of our long-term supporters, **Kata Rocks Phuket**, once again kindly selected Phuket Has Been Good to Us as charity of choice for their annual Superyacht Rendezvous in December 2025.

The Closing Party included a special charity element, where an amazing **THB 100,000** was raised through fun games and generous donations.



At the party, Milla Chappell guessed the correct combination for the mystery briefcase and won a fabulous two-night stay in a Kata Rocks two-bedroom pool villa.

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WITH SPECIAL THANKS TO OUR MAJOR SUPPORTERS



AND ALL OF OUR FRIENDS WHO CONTINUE TO SUPPORT US

THANK YOU

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